

**John Hu – University of Alberta**

**Project Title: Patient-oriented Framework of Media-Based Knowledge Translation: Impacts on Health Equity and Social Justice**

**Background**



While diverse forms of digital media such as films, animations, serious games, and VR applications are often posited as mere leisurely pursuits, significant health research has also mobilized these tools for rehabilitation of physical and mental health in addition to providing information in a medical education setting. Whether digital media can improve patients' equitable access to information - and how this can improve equitable health outcomes overall at a population level may thus be of value to consider. Most importantly, by mobilizing a Freirean framework that is inclusive of patients of diverse genders, races, Indigenous ancestries, disabilities, socioeconomic statuses, and other potential marginalizations, his research attempts to investigate a patient-oriented framework of knowledge-translation by new technologies.

**BIO**

John C. Hayvon draws upon seven years of community practice in the global south, contemplating what constitutes equitable media-based health interventions to cover vast, remote, indigenous communities. Focusing on marginalized youth living with disabilities or chronic health conditions towards empowerment and social justice outcomes, his research has been funded by the German DAAD via the University of Cologne and the CIHR Western Regional Training Centre fellowship for Health Services Research. Currently, he is CGS-Doctoral Scholar in Honor of Nelson Mandela at the University of Alberta, Canada, and his interdisciplinary research with AbSPORU will focus on patient-perspectives on how researchers can mobilize digital media for knowledge translation.

